

WELCOME TO THE CRESTRON COMMERCIAL INTEGRATION AWARDS 2012



We were delighted to be joined on the judging panel by 3 highly regarded experts in the commercial AV industry – Mike Blackman, ISE Managing Director; Chris Fitzsimmons, Editor of InAVate, and Peter Lloyd, the former Editor-in-Chief of AV Magazine. With 45 entries from integrators throughout the EMEA region, we were extremely impressed with the quality and diversity of the projects. A key difference this year was how Crestron technology is being used in very different applications – something which is inspiring to see.

It was a challenging task to choose just one winner in each category, as the standard of design, programming and integration was extremely high, and we felt there were a number of projects which deserved a special commendation. As a panel of judges, we were very impressed with the efforts that each and every award entrant had made; I'd like to congratulate the winners and thank everyone who took the time to enter – it was a very enjoyable experience. We very much look forward to seeing more developments in the coming year and can't wait to see what is entered next year.

*by Robin van Meeuwen
Vice President Crestron International*



BEST EDUCATION PROJECT

GV Multimedia for Falmouth University - UK

This project is Falmouth University's first research facility and therefore the challenge of meeting the brief was a daunting one as expectations were exceptionally high. Mike Blackman adds: "All judges were unanimous in the opinion that this project deserved to be successful. Not only does it fulfil the brief, but when we looked at how the university is using this facility, it really began to showcase how flexible the system is. As the university learns more about the scope of the Crestron kit, it is using it in new ways to aid its research and to extract added value."



BEST LIGHTING CONTROL PROJECT

Fremlab AB for Helsingborg Arena - Sweden



Yet another poster building for integrated design, the Helsingborg Arena combines its lighting control with blinds and wider AV sources. Showcasing how lighting control contributes to a comprehensive energy management program, installers at Fremlab AB were praised for not allowing this to compromise the atmosphere within the arena for guests.





BEST DIGITALMEDIA™ INSTALL

Strong Corp for Solidere Information Centre - Lebanon

Solidere is an ideal showcase for what a DigitalMedia™ installation can achieve. Its precision, detail and reliability reinforce the vision that Solidere has in its regeneration of Beirut's central district. The Crestron system allows for further additions, upgrades and future technologies to be added. Chris Fitzsimmons adds: "The various features across the installation provides Solidere with some truly eye catching options when it comes to marketing to potential clients or communicating with its visitors about the valuable work it is doing."



BEST CORPORATE INSTALLATION

proAV for Cisco Systems® - UK

Recognised by the judges as more than an ordinary install, proAV has helped achieve a world class environment and a collaborative presentation space. Working closely with the client from beginning to end, Crestron technology has created a slick, complete and impressively creative install that rivals many top corporate installations.

Peter Lloyd adds: "This high end AV solution benefits employees, clients and partners alike. We were all wowed by the use of creativity in the rack room, making it a feature of the installation as well as providing easy access for future upgrades and maintenance."





BEST MEDICAL INSTALLATION

Smartcomm for Great Western Ambulance Service - UK

The vision on this interesting and unusual project from Smartcomm provides the Great Western Ambulance Service with a truly lifesaving training facility. Through a combination of fixed and mobile cameras, this paramedic service is able to train staff through medical simulation and real life footage from ambulance response teams. Petra van Meeuwen, PR Manager Crestron EMEA adds: "With such a complex system of cameras and displays from in-house and remote locations, it's the simplicity of Crestron control that unifies the technologies in this installation and keeps it operational."



BEST TRAINING OR CONFERENCE ROOMS

Franken Lehrmittel Medientechnik for Schaffler Technologies Conference Centre - Germany

The judges were all impressed by the sheer scale of this project, from its massive rack to the 640m² Schaeffler auditorium which can accommodate up to 328 guests. Chris Fitzsimmons adds: "This project boasts a lovely clean design with great aesthetics. Due to the scale of this project, DigitalMedia™ fibre was required to perform various source switching across the facility."



BEST HOTEL & LEISURE PROJECT

BVBA K-SI Automation for Noliko - Belgium

This project is a fantastic example of how technology can be extended into different applications. K-SI Automation has provided a control system that not only operates all AV sources, but security, heating and lighting. It also offers an environmental aspect by ensuring everything shuts down in the whole venue when vacated. Robin van Meeuwen adds: "This is a benchmark project for where the industry should be heading. All smart buildings of the future need to be combining AV with environmental elements to render energy and fiscal benefits for the end users."



BEST RETAIL INSTALL

proAV for Global Luxury Retailer - UK

Establishing an AV spec for a global luxury brand is no small task. proAV was required to produce a system that would sit comfortably in these high-end retail outlets to stream the fashion world's leading catwalk shows. Peter Lloyd adds: "proAV has delivered an intuitive design scheme that fits the interior layout of each store, yet remains faithful to the brands ethos of consistency and collaboration. Crestron control was integrated onto Apple iPad® to uphold the quality of design, uniformity and ease of access for multiple users across the 150+ stores."



HIGHLY COMMENDED

Best DigitalMedia Install

HFX Systems
for Sedibeng Breweries - South Africa
JNV Audiovisueel
for Sara Collaboration Room - The Netherlands

Best Corporate Installation

Smartcomm
for Telefonica Digital HQ - UK

Best Medical Installation

BIS
for AZ Damiaan Hospital - Belgium

Best Training or Conference Rooms

Axians
for Courtroom of the European
Court of Human Rights - France