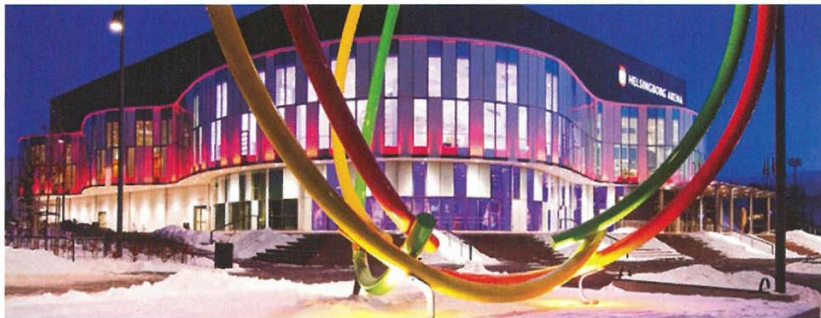


# Most InAVative Leisure & Entertainment Facility

woop

AV & Digital Signage Solutions



## Winner: Fremlab - Helsingborg Arena, Sweden

**Judging notes:** In the creation of the €40m Helsingborg Arena, Fremlab installed a €1.35m media system to deliver building-wide control, media distribution and sound reinforcement across three sports halls and numerous foyer and restaurant areas. A major challenge was creating a good sound system for the multipurpose venue which caters for sports, entertainment and conference use. The installation also included extensive lighting, digital signage and video display solutions – including 50 screens around the building and a centrally-hung LED display club in the sports hall.

**Finalists:** ETOS – Egilsholl Bowling Alley Reykjavik, Iceland  
Fulfil Eventconsulting – Signal Iduna Park (Borussia Dortmund FC), Germany  
LLC “Atanor”- The Assembly Hall for the Directorate of the Ministry of Internal Affairs, Russia